



## Fund Details

### Investment Objective

The objective of the scheme is to target growth of capital by investing in equity/ equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice.

### Fund Manager

Mr. Chanchal Khandelwal & Mr. Dhaval Joshi

### Date of Allotment

August 05, 2005

### Benchmark

NIFTY India Consumption TRI

### Managing Fund Since

August 26, 2015 & November 21, 2022

### Fund Category

Sectoral/Thematic

### Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend



### Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switch-out of units on or before 30 days from the date of allotment: 1% of applicable NAV. For redemption /switch-out of units after 30 days from the date of allotment: Nil.

### AUM

Monthly Average AUM	₹	4715.16	Crores
AUM as on last day	₹	4796.85	Crores

### Total Expense Ratio (TER)

Regular	1.88%
Direct	0.76%

Including additional expenses and goods and service tax on management fees.

### Experience in Managing the Fund

8.6 years & 1.4 Years

### Other Parameters

Standard Deviation	12.06%
Sharpe Ratio	0.86
Beta	0.83
Portfolio Turnover	0.17

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 7.90% (FBIL Overnight MIBOR as on 31 March 2024) for calculating Sharpe Ratio

### Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

### Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

### SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

## PORTFOLIO

Issuer	% to Net Assets
<b>Banks</b>	14.13%
ICICI Bank Limited	4.99%
HDFC Bank Limited	3.79%
Axis Bank Limited	2.39%
IndusInd Bank Limited	1.15%
Kotak Mahindra Bank Limited	1.15%
AU Small Finance Bank Limited	0.66%
<b>Automobiles</b>	12.20%
Maruti Suzuki India Limited	3.35%
Tata Motors Limited	3.05%
TVS Motor Company Limited	2.46%
Mahindra & Mahindra Limited	2.06%
Hero MotoCorp Limited	1.27%
<b>Retailing</b>	11.12%
Avenue Supermarts Limited	3.02%
Trent Limited	2.90%
Zomato Limited	1.39%
Info Edge (India) Limited	1.26%
Go Fashion India Limited	0.94%
FSN E-Commerce Ventures Limited	0.87%
Aditya Birla Fashion and Retail Limited	0.74%
<b>Consumer Durables</b>	10.00%
Volta Limited	1.44%
Whirlpool of India Limited	1.36%
Titan Company Limited	1.26%
Cello World Ltd	0.90%
Metro Brands Limited	0.89%
Havells India Limited	0.81%
V-Guard Industries Limited	0.80%
Bata India Limited	0.70%
VIP Industries Limited	0.61%
Crompton Greaves Consumer Electricals Limited	0.56%

Issuer	% to Net Assets
<b>Campus Activewear Limited</b>	0.48%
Butterfly Gandhimathi Appliances Ltd	0.21%
<b>Diversified FMCG</b>	7.69%
ITC Limited	5.02%
Hindustan Unilever Limited	2.67%
<b>Personal Products</b>	6.30%
Godrej Consumer Products Limited	1.67%
Dabur India Limited	1.35%
Procter & Gamble Hygiene and Health Care Limited	1.31%
Gillette India Limited	0.89%
Emami Limited	0.72%
Honasa Consumer Ltd	0.37%
<b>Beverages</b>	4.99%
United Spirits Limited	2.30%
Radico Khaitan Limited	1.57%
United Breweries Limited	1.12%
<b>Pharmaceuticals &amp; Biotechnology</b>	4.49%
Sun Pharmaceutical Industries Limited	1.99%
Sanofi India Limited	1.29%
Torrent Pharmaceuticals Limited	1.21%
<b>Telecom - Services</b>	4.30%
Bharti Airtel Limited	4.30%
<b>Food Products</b>	3.68%
Nestle India Limited	1.93%
Britannia Industries Limited	1.05%
Bikaji Foods International Ltd	0.70%
<b>Finance</b>	3.05%
Bajaj Finserv Limited	1.33%
Cholamandalam Financial Holdings Limited	0.87%
Bajaj Finance Limited	0.78%
Aditya Birla Capital Limited	0.06%
<b>Insurance</b>	2.89%



Issuer	% to Net Assets
SBI Life Insurance Company Limited	1.47%
ICICI Lombard General Insurance Company Limited	0.80%
Max Financial Services Limited	0.62%
Agricultural Food & other Products	2.00%
Tata Consumer Products Limited	2.00%
Cement & Cement Products	1.95%
UltraTech Cement Limited	1.15%
ACC Limited	0.79%
Healthcare Services	1.88%
Fortis Healthcare Limited	1.18%
Apollo Hospitals Enterprise Limited	0.70%
Leisure Services	1.78%
The Indian Hotels Company Limited	0.63%
Jubilant Foodworks Limited	0.62%
Devyani International Limited	0.54%
Realty	1.14%
Phoenix Mills Limited	1.14%
Transport Services	0.94%
InterGlobe Aviation Limited	0.94%
Auto Components	0.88%
MRF Limited	0.88%
Paper Forest & Jute Products	0.81%
Century Textiles & Industries Limited	0.81%

Issuer	% to Net Assets	
Industrial Products	0.74%	
Prince Pipes & Fittings Limited	0.43%	
RR Kabel Ltd	0.31%	
Entertainment	0.49%	
Zee Entertainment Enterprises Limited	0.49%	
Chemicals & Petrochemicals	0.48%	
Pidilite Industries Limited	0.48%	
Financial Technology (Fintech)	0.43%	
PB Fintech Limited	0.43%	
Textiles & Apparels	0.37%	
Page Industries Limited	0.37%	
Miscellaneous	0.00%	
Magnasound (I) Limited	0.00%	
Issuer	% to Net Assets	Rating
Fixed rates bonds - Corporate	0.00%	
Britannia Industries Limited	0.00%	CRISIL AAA
Cash & Current Assets	1.27%	
<b>Total Net Assets</b>	<b>100.00%</b>	

Investment Performance		NAV as on March 31, 2024: ₹ 182.9800			
Inception - Aug 05, 2005	Since Inception	5 Years	3 Years	1 Year	
Aditya Birla Sun Life India GenNext Fund	16.85%	17.27%	18.28%	34.70%	
Value of Std Investment of ₹ 10,000	182980	22217	16555	13481	
Benchmark - NIFTY India Consumption TRI	NA	17.17%	20.70%	42.95%	
Value of Std Investment of ₹ 10,000	NA	22098	17568	14267	
Additional Benchmark - S&P BSE SENSEX TRI	14.33%	15.10%	15.57%	26.66%	
Value of Std Investment of ₹ 10,000	121687	20205	15423	12650	

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 51.

Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)		
	Regular Plan	Direct Plan
Growth	182.9800	206.3600
IDCW <sup>1</sup> :	39.0200	48.8000

<sup>1</sup>Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)				
Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2240000	600000	360000	120000
Market Value of amount Invested	13066950	978720	468563	136972
Scheme Returns (CAGR)	16.62%	19.73%	18.00%	27.73%
NIFTY India Consumption TRI returns# (CAGR)	NA	21.23%	22.58%	39.75%
S&P BSE SENSEX TRI returns## (CAGR)	13.66%	17.75%	15.82%	24.09%

Past Performance may or may not be sustained in future. The fund's inception date is August 05, 2005, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

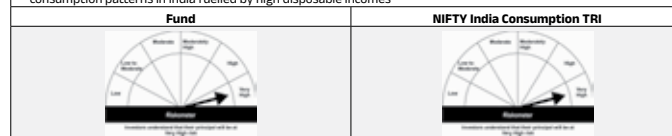
# Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

### Product Labeling Disclosures

**Aditya Birla Sun Life India GenNext Fund**  
(An open ended equity scheme following Consumption theme)

- long term capital growth
- investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes



\*Investors should consult their financial advisors if in doubt whether the product is suitable for them.